

# DISCOVER!

creative careers

IN NATIONAL CAREERS WEEK

**1 - 5 MARCH 2021**

An online careers programme introducing students to different careers and workplaces across the creative industries



National Careers Week

**NCW**

1<sup>ST</sup> - 6<sup>TH</sup> MARCH 2021



Image courtesy of Tyneside Cinema as part of their Discover! Creative Careers Week 2019

Discover! Creative Careers in National Careers Week 2021 is an opportunity to give your students insight into the range of roles that exist across the creative industries.

Featuring virtual tours of some of the UK's leading businesses including Pinewood Studios and the Royal Opera House and interviews with employees at companies that range from world leading shoe making, gaming and television businesses, to our transformational heritage sites, theatres and craft companies. Our programme will provide you with the resources you need to offer meaningful online encounters with industry professionals and workplaces.

## OUR RESOURCES AND ACTIVITIES

### Videos

- **Daily spotlight**

Five inspirational video messages by high-profile creatives released on each day of National Careers Week to kick start your Discover! Creative Careers day

- **Workplace tours**

Films that take students behind the scenes of some of the creative industry's leading businesses and demonstrate the breadth of roles and workspaces

- **Sector overviews**

Short documentaries that offer a celebratory overview of sectors within the creative industries, such as performing arts or gaming

- **Where I work**

Films celebrating the creative industries across England featuring individuals talking about their specialist role and the journey they've been on to get into it

### Ask an expert

On select days during the week, a panel of leading industry professionals from across the creative industries will be on hand to answer your questions about their industry, their specific role within it and how they discovered their own careers.

### Lesson plans

We'll be releasing brand new lesson plans and teachers notes that will support your engagement with specific Discover! Creative Careers online activities and tools. These will help you map out your own Discover! Creative Careers day.

# OUR THEMES

We have organised our resources and activities around five sector themes:

## Screen (film and TV)

Go on a workplace tour of Pinewood Studios and hear from professionals from companies including Framestore, ITV and The Farm.

## Performing arts, literature and publishing

Go on a workplace tour of the Royal Opera House and hear from professionals from companies including Saffron Records, Hightide Festival and Penguin Random House.

## Museums, galleries, visual arts and heritage

Go on a workplace tour of the the Cambridge Museum of Zoology and hear from professionals from companies including the National Trust, Tate and Tyne and Wear Archives and Museums.

## Craft, fashion and textiles

Go on a workplace tour of Cockpit Arts studios and hear from professionals from companies including Dr Martens, British Ceramics Biennial and the National Glass Centre.

## Gaming, extended reality (XR) and animation

Go on a workplace tour of Ubisoft Games and hear from professionals from companies including Unit 2 Games, Cintel Global and Wildseeds.

N.B. companies listed above were confirmed at the time of creating this pack but may change due to Covid-19.

# HOW TO USE OUR RESOURCES

We've designed the resources so you can plan a programme of activity which fits with or disrupts your timetable as much as you like.

You could

- Pick a sector theme and run a whole day of activities around that theme, starting with assembly featuring the **daily spotlight video** and **sector overview** and going on to show the **where I work** videos as icebreakers in timetabled lessons
- Focus on your region. Watch the **where I work** videos filmed in your area to open up discussion about the industry where you are
- Use a **workplace tour** to lead into work-based tasks and challenges using the lesson plans we provide

## SIGN UP

Signing up your school or college for Discover! Creative Careers week will give you:

- Advance access to Discover! Creative Careers lesson plans
- Access to the **ask an expert** sessions where you and your students will be able to submit questions to a range of leading industry professionals
- Newsletters for keeping you up to date with the latest news and resources for Discover! Creative Careers in National Careers Week 2021

**CLICK HERE TO SIGN UP YOUR SCHOOL BY FRIDAY 15TH JANUARY**

## WHERE TO FIND YOUR VIDEOS

The videos and lesson plans for Discover! Creative Careers in National Careers Week will be published at: [Discover! Creative Careers video programme.](#)

## OTHER RESOURCES FROM DISCOVER! CREATIVE CAREERS

### Explore

[Discover! Creative Careers Explore](#) helps young people and their teachers, parents and guardians discover the range of jobs available across the creative industries and the routes into them. This is something you could do together in the classroom or encourage the students to use in their own time.

You can also find workshops, masterclasses and online events at [Explore opportunities.](#)

### Webinar

We'll also be releasing a webinar to support you and your students to get the most out of Explore.

### Lesson plans

Use our introductory lesson plans [Introducing The Creative Industries](#) and [Finding A Role For You](#), designed to open young minds to creative job opportunities and help students to identify how their skills fit within them.

## CONTACT US

If you'd like to discuss your Discover! Creative Careers Week plans or have a question about the event, please contact your local Discover! Creative Careers team member:

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## ABOUT DISCOVER! CREATIVE CAREERS WEEK

This special digital edition of Discover! Creative Careers Week follows a hugely successful live event which took place in November 2019, in which hundreds of organisations from across the creative industries opened their doors to thousands of students and introduced them to the variety of roles and career pathways.

Discover! Creative Careers is an initiative by the UK creative industries to make it easier for young people to find careers in the creative industries. It was originally funded by the Department for Digital, Culture, Media and Sport. Its 2020/21 funding comes from Arts Council England.

While Covid-19 has affected many parts of the creative industries, it remains one of the backbones of the UK's economy and we are confident that this resilient sector will grow back both stronger and fairer. Discover! Creative Careers is committed to being part of that change by informing and inspiring young people from all backgrounds about the creative career opportunities available.

[Find out more about Discover! Creative Careers online.](#)



Image: Lee Smillie, courtesy In-Situ as part of Discover! Creative Careers Week 2019

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Industries.  
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**THE CAREERS &  
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